



The Family Center/ La Familia
2026
SPONSORSHIP
PACKET



OUR STORY, MISSION, & VISION

Since 1995, The Family Center / La Familia has been a bilingual, multicultural family resource center dedicated to helping families thrive. We provide high-quality early childhood education and family-strengthening services that make it possible for parents to work, study, and build a brighter future for their children.

Our team—reflecting the community we serve—works alongside families through a collaborative, strengths-based, and culturally responsive approach. Together, we envision a Northern Colorado where every family can lead a productive, healthy, and connected life, regardless of race, income, or background.

Your partnership helps sustain and expand this vital work: ensuring access to affordable childcare, parent enrichment programs, community resources, and fair wages for our dedicated staff.



Our Mission

Working alongside diverse families, we provide high quality childcare and supportive services, with an emphasis on cultural attunement with the Latinx community.



Your company's generosity creates a ripple of impact that reaches from our classrooms to the entire community. When you sponsor, you help:

- Children receive high-quality early learning in a warm, bilingual environment.
- Parents find support, connection, and guidance through culturally responsive family programs.
- Families gain stability — so they can focus on their goals, education, and well-being.
- Our community grows stronger, more inclusive, and more resilient.
- Every dollar you give plants the seeds for a lifetime of possibility.

Donor / Corporate Impact 2024-2025

Children enrolled in El Nidito	70
Children meals served	39,000
Children enrolled in UPK	8

\$70k

**AWARDED IN SCHOLARSHIPS
THANKS TO THE AMAZING
SUPPORT OF OUR DONORS AND
PARTNERS.**



80%

Need tuition assistance to afford keeping child in care so they can go to work.



51

Households received extensive family support services



\$134,251

Awarded in Utility support



125

Enrolled in family development classes,



774

Families that received Utility Assistance



70

Car seats were distributed to families in need.



400

Community members participated in meetings and classes



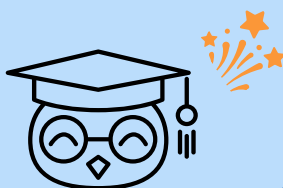
\$9,000

Raised for filters to have clean water in mobile homes



20

Mobile Home Park Community Leaders have been trained.



8 CHILDREN GRADUATED EL NIDITO

Let us help you meet your philanthropic goals. The Impact of your sponsoship



\$50

provides
snacks for 60
children for 1
week



\$300

provides 5 family
supportive sessions
to a family seeking
services in our
community



\$1,000

supports El Nidito
Scholarship Fund



\$100

provides 3 car
seats for
families in need



\$500

provides breakfast
and lunch for 60
children for 1 week



\$1500

provides care for
an entire month to
a child in our
childcare center

Get yourself in front of the community who supports our mission. Join the family

Social Media Analytics



2.5k

Facebook Community
Members

Demographics

Ages 25-55 years

Women 80.40%

Men 19.60%



Over



IG
Followers



Colorado Cities 10

Fort Collins
Loveland
Denver
Greely
Windsor

Wellington
Colorado
Springs
Longmont
Laporte
Severance



1,451 Subscribers

4,851 Contacts

1.6k Monthly Website
visits

Events

Our events are essential to supporting our mission, providing vital funds and bringing the community together. They offer sponsors unique opportunities for visibility and engagement, showcasing their commitment to strengthening local families.



GROWING Together

The Growing Together Open House is a community-centered fundraiser designed to be accessible to everyone by removing the barrier of a ticket price. We invite all to join us in touring our center, meeting our dedicated staff, and learning about the impact of our mission. This event is an opportunity for the community to connect with our work and support our efforts to strengthen local families.



Fiesta Party Gala

The Fiesta Party Gala is our signature fundraising event, bringing together community members for a vibrant evening of celebration and impact. This lively event features live music, delicious food and drinks, and an exciting auctions, all in support of TFCLF's mission. Guests enjoy a festive atmosphere while learning about our programs and the difference their support makes in the lives of local families. The Fiesta Party Gala is not just a night of fun—it's a night that helps us build a brighter future for our community.



Play It Forward

Play it Forward is our end-of-year giving campaign, kicking off on Colorado Gives Day and running through December 31st. This campaign focuses on early childhood education, ensuring that more children can attend our school while their parents stay employed by providing scholarships and family support. By advancing Play it Forward, you help us create opportunities for local families to thrive, giving children the strong start they deserve and parents the peace of mind to pursue their goals.



Our Fundraising Successes: A Look Back at Recent Events

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Supporting The Family Center/La Familia not only strengthens local families but also provides our sponsors with valuable exposure to a passionate community. Here are highlights from two of our key fundraising events, showcasing the impact and reach your sponsorship can have.



Fiesta Party Gala 2025

- Attendance: 270 guests
- Sponsors: 16 generous sponsors
- Funds Raised: Over \$47,000
- **Brand Exposure:**
 - 60+ social media posts reaching 13.3K
 - 4,026 unique website visitors during event promotion
 - 1,014 mailed invitations with sponsor recognition
 - Onsite sponsor recognition via signage and event announcements
 - Email blasts and newsletter mentions to over 5,000 subscribers

Growing Together 2025

An Open House Fundraiser

Together

- Belong Open House 2024
- Attendance: 150 guests
- Sponsors: 11 event vendors
- Funds Raised: Over \$37,000
- **Brand Exposure:**
 - 48 social media posts with a reach of 51,178
 - 4,771 unique website visitors during event promotion
 - 903 mailed invitations recognizing sponsors
 - Onsite sponsor recognition via signage and announcements
 - Newsletter and email campaigns to thousands of community members



Play It Forward

- Mailing Outreach: Our year-end letter is sent to over 1,000 households during this crucial giving season, providing excellent exposure for your brand.
- Event Summary: The campaign, starting on Colorado Gives Day and ending December 31st, focuses on raising scholarships for early childhood education, ensuring families in need can access our services.
- Brand Visibility: Align your business with a time of giving and community spirit by ensuring your brand is associated with doing good during this critical time of year.

Exclusive Events

At The Family Center/La Familia, we believe in fostering deep connections between our donors, partners, and the community we serve. As a valued sponsor, you are invited to two premier networking events where you'll have the opportunity to engage with key supporters and community leaders while showcasing your commitment to strengthening families in Northern Colorado.



Cafecito en Familia

A cherished annual tradition, Cafecito en Familia is an intimate breakfast gathering that brings together donors, supporters, and community members to connect over coffee and shared values. This event offers sponsors a chance to engage in meaningful conversations, learn about our impact, and expand their network with like-minded individuals who are passionate about uplifting families.



Top 100 Donor Appreciation Event

This exclusive event honors our most dedicated donors—those who have made a significant impact on our mission. As a sponsor, you'll have the unique opportunity to network with our Top 100 Donors, forging relationships with individuals and businesses who share a deep commitment to community investment.

Other Ways to Sponsor

Fiesta Table Sponsorship \$600

Bond with your team and showcase your business by getting a table for 8 for \$600. This includes a top shelf beverage plus food. Your business will be displayed on a center piece.

Fiesta Band Sponsorship \$2,500

Bring the rhythm to Fiesta! As the Band Sponsor, your support helps cover the live music that fills the night with energy, dancing, and community spirit. You'll receive recognition from the stage, on event signage, and across our digital platforms — celebrating your role in making this joyful evening come alive.

GROWING Together Food Sponsorship \$2,000

With a \$2,000 sponsorship you can get all the Friend Level Benefits plus your logo on the food vendor highlighting you as a sponsor.

Why this is meaningful to your business:

- ✓ Recognition in event promotions and materials
- ✓ Opportunity to introduce your business to attendees
- ✓ Exclusive networking with donors and nonprofit leaders
- ✓ Visibility as a supporter of family-centered initiatives
- ✓ Direct access to high-level philanthropists and business leaders

2026 Annual Sponsorship Opportunities

Receive recognition ALL YEAR LONG and across ALL events & campaigns.



Spring 2026



Fall 2026



November 1-December 31, 2025



Sponsorship Levels

Visionary Partner \$15,000	Community Champion \$10,000	Advocate \$5,000	Supporter \$2,500	Friend \$1,000	Neighbor \$500
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Logo/Link on Website	✓	✓	✓	✓	✓	✓
Ticket(s) to the annual gala	10	8	6	4	2	1
Social Media Mentions on Facebook & Instagram	✓	✓	✓	✓	✓	
Recognition on printed event materials (signage/ invitations)	✓	✓	✓	✓		
Logo on the LIVE Auction paddles	✓	✓	✓			
Invitation and table space at community resource events.	✓	✓	✓			
Video Feature: "Sponsor Spotlight" short reel on social	✓	✓				
Table for at Fiesta	✓	✓				
Blog about your business	✓	✓				
Opportunity to speak at Fiesta & GROWING Together	✓					
Private breakfast at the center	✓					

Contact: analia@thefamilycenterfc.org

970-818-0126



Sponsorship/In-Kind Form 2026

Are you sponsoring or in-kind? ☐ Sponsorship ☐ In-Kind

If sponsoring, what level are you sponsoring? _____

If in-kind, what item/ experience are donating? _____

At which dollar amount? _____

Today's Date: _____ Business: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____

E-mail: _____

Your donation is greatly appreciated. Total donation _____

Thank you!

The Family Center/ La Familia Staff & Board of Directors

Email Application to: analia@thefamilycenterfc.org

Questions? Call Analía Weber, Development Director, 970-818-0126

All Payments are a donation to The Family Center/ La Familia and must be paid 60 days prior to event. Logos must be sent to the Development Director at least 60 days prior to event.

We welcome and value in-kind donations from businesses that wish to support our mission in creative ways. Whether it's donating items for our silent auction, providing food and beverages for an event, or contributing professional services, your in-kind gifts directly enhance our ability to host successful fundraisers and support the families we serve. Every contribution helps us build a stronger, more resilient community, and we are grateful for your partnership.

Auction Item Wish List

- Gift Cards
- Mountain home rental
- Wine Basket
- Beach vacation rental
- Golf Cart
- Spa Gift Basket
- Pet Gift Basket: Grooming, Boarding, Toys
- Kids Bikes
- Sporting Goods Gift Certificate
- Golf Package
- Tickets to Sporting Events
- Beer Packages
- Dinner Gift Certificate
- Hotel Packages
- Kids Museum
- Adventure Parks/Trampoline Parks
- White Water Rafting Adventure
- Hot Air Balloon Rides
- Private Airplane Ride
- RV Rental
- Boat Rental
- Car Washes
- Holistic Gift Package
- Waterpark Gift Certificate
- Day at the Zoo/Animal Sanctuary
- Wine Tasting Trip
- Big Vacation Package!
- Plane tickets
- Kids Show (Disney on Ice)
- Movie Package
- Disney Cruise
- Gym Membership
- Oil Changes
- Shopping Spree
- Autographed memorabilia/photos of artists/actors
- Fly Fishing Trip
- Cooking Lessons
- Limo Package
- Ski Passes



Have something you would like to donate to the silent auction?

Contact: Analía Weber, Development Director

970-818-0126

analía@thefamilycenterfc.org