

EXCLUSIVE



INDIVIDUAL & SMALL BUSINESS ANNUAL SPONSORSHIP PACKET

Invest in Your Community – Strengthen Families in Northern Colorado

Since 1995, The Family Center/La Familia has been a trusted resource for families, offering high-quality early childhood education, family support services, leadership training and advocacy programs. Your sponsorship helps us continue to provide these critical services to children and families while also giving your business visibility in a values-driven community.



Community Supporter

\$250

This package includes:

- Recognition on The Family Center/La Familia website
- A “Thank You” social media post featuring your business
- Business name included in our annual impact report
- Networking opportunities with other community-minded business leaders



Business Partner

\$500

This package includes all benefits of the \$250 level, plus:

- Logo featured in one email newsletter.
- Name listed at event signage at our Fiesta Gala and Growing Together Open House
- One complimentary ticket to the Fiesta Party Gala



Champion Sponsor

\$1,000

This package includes all benefits of the \$500 level, plus:

- Logo featured on our website with a direct link to your business
- Two dedicated social media spotlights across Facebook & Instagram
- Logo featured on print materials at events.
- An extra ticket to the Fiesta Party Gala so you have someone to dance with.

To partner please contact:

Analía Weber, Development Director, 970-818-0126

email: analia@thefamilycenterfc.org

Sponsorship payments must be paid 60 days from commitment.

Logos must be sent to the Development Director 30 days from commitment.

Donor / Corporate Impact 2024

Children enrolled in El Nidito 59

\$62k AWARDED IN SCHOLARSHIPS THANKS TO THE AMAZING SUPPORT OF OUR DONORS AND PARTNERS.

 **\$169,534**
Awarded in Utility support

 **480**
Community members participated in meetings and classes

 **60**
Car seats were distributed to families in need.

 **120**
Enrolled in family development classes,



76%

Need tuition assistance to afford keeping child in care so they can go to work.

By partnering with us, you not only support local families but also gain valuable exposure for your business in a dedicated, engaged community.

Get yourself in front of the community who supports our mission. Join the family

Social Media Analytics

2,499

Facebook Community Members

Demographics

Ages 25-55 years

Women 80.40%

Men 19.60%



Colorado Cities 10

Fort Collins
Loveland
Denver
Greely
Windsor

Wellington
Colorado Springs
Longmont
Laporte
Severance



1,388 Subscribers

4,852 Contacts

1.6k Monthly Website visits