Sponsorship Opportunities

To learn more about sponsorship opportunities contact:
Analia Weber, Development Director 970-818-0126
analia@thefamilycenterfc.org

Together we make a stronger community
Our Story

Since 1995, The Family Center/La Familia, a bilingual and multicultural family resource center, has offered high quality early childhood education and family strengthening services. Our primary goal is to strengthen and stabilize working families with children through supportive services such as childcare and parent enrichment programs. We work in partnership with families through a shared vision that all families in our community have the opportunity to lead productive, healthy and interdependent lives regardless of race, income, ethnicity or where they live. Our staff is comprised of dedicated community members who reflect the population we serve. They are committed to working with families through a collaborative, strengths-based and culturally competent framework.

Our Mission

Working alongside diverse families, we provide high quality childcare and supportive services, with an emphasis on cultural attunement with the Latinx community.

Our Vision

Creating a future where all families in our community are safe, supported and thriving. With your support, we can grow our non-profit program, allowing parents to work/attend school, afford childcare, receive resources and assistance, and pay fair wages to our valuable staff. All we do for our Northern Colorado families is done through the focus of our core values: Trust - Compassion - Diversity - Equity - Inclusion - Love

$50
provides snacks for 60 children for 1 week

$100
provides a large sail/sunshade for our playgrounds

$300
provides 5 family supportive sessions to a family seeking services in our community

$500
provides breakfast and lunch for 60 children for 1 week

$1000
provides care for an entire month to a child in our childcare center
Our 2021-2022 Impact

- 36 Individuals received cholesterol screenings
- 74 Households enrolled in a Family Strengthening Program
- 40 Car seats were distributed to families in the community
- 30 households accessed discounted passes for recreation programs
- 16 Families graduated from our 14 week The Incredible Years Program
- 200+ Families received utility assistance
- 100K To offset the cost of energy in our county.
- 100+ attended Behavioral Health Sessions provided in Spanish
- 62 Families represent El Nidito
- El Nidito is awarded Level 4 Colorado Shines
Events and Annual Sponsorships Opportunities

Your sponsorship helps us continue our mission for the families of Larimer County
Social Media Analytics

- **Facebook Community Members**: 2,375
- **IG Followers**: 579
- **Website visits per month**: 1,619
- **Subscribers**: 1,182
- **Clicks per month**: 528

**Demographics**

- Ages 25-55 years: 2,375 members
- Women: 80.40%
- Men: 19.60%

**Colorado Cities**: 10
- Fort Collins
- Loveland
- Denver
- Greeley
- Windsor
- Wellington
- Colorado Springs
- Longmont
- Laporte
- Severance

Get yourself in front of the community who supports our mission. Join the family.
# An Open House/Awareness Event

A family friendly open house and awareness event, showcasing our facility and featuring how far any donation can go to support a child or family in our community.

## Sponsorship Levels

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Stakeholder $5,000</th>
<th>Ambassador $1,000</th>
<th>Partner $500</th>
<th>Friend $250</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo/Link on Website Event Page</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Mention in Video Thank You at Event Conclusion</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Social media mentions: Facebook &amp; Instagram</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo on all newsletters during campaign</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Logo/Link on Website Home Page</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Blog about your business</td>
<td>✓</td>
<td></td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Logo on fundraiser mailers for BELONG</td>
<td>✓</td>
<td></td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Booth onsite at event</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## Other BELONG Sponsorship Opportunities $2,000

<table>
<thead>
<tr>
<th>Sponsorship Opportunity</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsor a food truck, beverage truck, or music</td>
<td>Get all the $1,000 Benefits plus your logo on the food truck, beverage truck or stage highlighting you as a sponsor</td>
</tr>
</tbody>
</table>
### Annual Fundraising Event

**This is a lively event filled with margaritas, dancing, auctioned prizes! Tickets include:**
- Entrance to the party
- 2 drink tickets
- Fiesta appetizers
- Live music
- The largest silent auction in Northern Colorado!

## Sponsorship Levels

<table>
<thead>
<tr>
<th>Sponsorship Levels</th>
<th>Stakeholder $10,000</th>
<th>Ambassador $5,000</th>
<th>Partner $2,000</th>
<th>Friend $1,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo/Link on Website Event Page</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Tickets to the event</td>
<td>8</td>
<td>6</td>
<td>4</td>
<td>2</td>
</tr>
<tr>
<td>Social Media Mentions on Facebook &amp; Instagram</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognition on printed event materials</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo on the LIVE Auction paddles</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>A signature margarita named after your company at the event!</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Blog about your business</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Verbal recognition by hosts, band and auctioneer</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Opportunity to hand out promo materials at the event</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Name &amp; logo included in marketing materials</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Custom drink stirrers with your logo for guests' margaritas!</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
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</table>
## 2023 Annual Sponsorship Opportunities

Receive recognition as our community supporter ALL YEAR LONG and across ALL events & campaigns.

### Sponsorship Levels

<table>
<thead>
<tr>
<th>Stakeholder ($20,000)</th>
<th>Ambassador ($10,000)</th>
<th>Partner ($5,000)</th>
<th>Friend ($2,500)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo/Link on Website Event Page</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Tickets to the Fiesta Party</td>
<td>8</td>
<td>6</td>
<td>4</td>
</tr>
<tr>
<td>Social Media Mentions on Facebook &amp; Instagram</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Blog about your business</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Verbal recognition by hosts, band and auctioneer at Fiesta &amp; BELONG</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Opportunity to hand out promo materials at the event</td>
<td>✓</td>
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<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
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Sponsorship Form
2023 Sponsorship Opportunities

What package are you sponsoring? _______________________________

At which dollar amount? _______________________________

Our Mission Statement: Working alongside diverse families we provide high quality childcare and supportive services, with an emphasis on cultural attunement with the Latinx community.

Our Vision Statement: Creating a future where all families in our community are safe, supported, and thriving.

Thank you for your generous support and donation to The Family Center/La Familia. We will use these funds to grow our core services of Early Childhood Education, Family Support, Policy and Advocacy, Adult Education, and Resource and Referral.

Today’s Date: _________________________ Business: ______________________________________

Contact Name: ___________________________________________________________

Address: __________________________________________________________________________

City: ___________________________ State: ___________ Zip: ___________

Phone Number: _____________________________________________________________

E-mail: _________________________________________________________________

Your donation is greatly appreciated. Total donation ___________________________

Thank you!

The Family Center/ La Familia Staff & Board of Directors

Email Application to: analia@thefamilycenterfc.org
Questions? Call Analía Weber, Development Director, 970-818-0126
All Payments are a donation to The Family Center/ La Familia
An invoice will be sent.
Auction Item
Wish List

- Gift Cards
- Mountain home rental
- Wine Basket
- Beach vacation rental
- Golf Cart
- Spa Gift Basket
- Pet Gift Basket: Grooming, Boarding, Toys
- Kids Bikes
- Sporting Goods Gift Certificate
- Golf Package
- Tickets to Sporting Events
- Beer Packages
- Dinner Gift Certificate
- Hotel Packages
- Kids Museum
- Adventure Parks/Trampoline Parks
- White Water Rafting Adventure
- Hot Air Balloon Rides
- Private Airplane Ride
- RV Rental
- Boat Rental
- Car Washes
- Holistic Gift Package
- Waterpark Gift Certificate
- Day at the Zoo/Animal Sanctuary
- Wine Tasting Trip
- Big Vacation Package!
- Plane tickets
- Kids Show (Disney on Ice)
- Movie Package
- Disney Cruise
- Gym Membership
- Oil Changes
- Shopping Spree
- Autographed memorabilia/photos of artists/actors
- Fly Fishing Trip
- Cooking Lessons
- Limo Package
- Ski Passes

To learn more about sponsorship, contact:
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In Kind Donation Form
2023 Sponsorship Opportunities

What package are you donating? _______________________________

Value of donation: _______________________________

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Contact Name: ________________________________

Address: ____________________________________________________________________________

City: __________________ State: __________ Zip: __________

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