2022 SPONSORSHIP OPPORTUNITIES

To learn more about sponsorship, contact: MyBigDayEvents@outlook.com or 970-613-1455
ABOUT US

Our Story
Since 1995, The Family Center/La Familia, a bilingual and multicultural organization, has offered high quality early childhood education and family strengthening services. Our primary goal is to strengthen and stabilize working families with children through supportive services such as childcare and parent enrichment programs.

We work in partnership with families through a shared vision that all families in our community have the opportunity to lead productive, healthy and interdependent lives regardless of race, income, ethnicity or where they live.

Our staff is comprised of dedicated community members who reflect the population we serve. They are committed to working with families through a collaborative, strengths-based and culturally competent framework.

Our Mission
Working alongside diverse families, we provide high quality childcare and supportive services, with an emphasis on cultural attunement with the Latinx community.

Our Vision
Creating a future where all families in our community are safe, supported and thriving. With your support, we can grow our non-profit program, allowing parents to work/attend school, afford childcare, receive resources and assistance, and pay fair wages to our valuable staff. All we do for our Northern Colorado families is done through the focus of our core values: Trust - Compassion - Diversity - Equity - Inclusion - Love
Social, economic and health impacts persist in our community due to Covid-19. The Family Center/La Familia continues to actively respond and support our working families who heavily rely on safe and affordable childcare. We continue to offer comprehensive family support services because we understand how important is for our families to preserve employment and perform essential duties that are vital during this challenging time. Our families' well-being is the force that drives us to develop strategies and strengthen partnerships that will guarantee that community needs are met.

**Our Impact This Past Year**

- We distributed nearly $70,000 in scholarships through our sliding fee program to support working parents.
- Our childhood program serves nearly 45 children per day.
- We are the only non-profit childcare provider in our region that offers culturally appropriate wrap around services to families in our community.
- We have helped 428 families with utility assistance, totaling $205,568!
- Our advocacy services assisted 80 households with rent assessment resources and continues to promote housing stability.
- Our advocacy closet assists over 150 families each year with diapers and basic hygiene products.
- Our community garden provides families with fresh vegetables. We also use this produce in our kitchen to create meals for the children in our early childhood program.
YOUR GIFT GOES FURTHER WITH
THE CHILD CARE CONTRIBUTION TAX CREDIT

As added incentive for our donors, monetary donations also qualify for the Colorado Child Care Contribution Tax Credit, which offers an additional credit up to 50% on your state income taxes. The CCTC applies to contributions of cash, to Colorado institutions that support child care for children under 12 and to certain approved charities. These contributions could be deductible as charitable contributions for federal and state income tax purposes depending on your personal situation. In addition, a taxpayer could credit up to 50% of the contribution against the taxpayer’s Colorado state income tax liability. These deductions and credits substantially reduced the after-tax cost of such donations to taxpayers. The credit is non-refundable, but may be carried forward for 5 tax years. Please consult your tax advisor for information on your specific information.

<table>
<thead>
<tr>
<th>Charitable Contribution</th>
<th>$1,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>State Tax Credit</td>
<td>($500)</td>
</tr>
<tr>
<td>Net Charitable Contribution</td>
<td>$500</td>
</tr>
<tr>
<td>Federal Savings</td>
<td>($110)</td>
</tr>
<tr>
<td>State Savings</td>
<td>($23)</td>
</tr>
<tr>
<td><strong>Net Out-of-Pocket Cost</strong></td>
<td><strong>$367</strong></td>
</tr>
</tbody>
</table>

There are three easy ways to schedule your tax-deductible gift:
- www.coloradogives.org/thefamilycenterfc
- www.thefamilycenterfc.org/donate
- Mail a check directly to The Family Center/ La Familia
  309 Hickory Street #5Fort Collins, CO 80524

To claim a charitable deduction for tax purposes please reference The Family Center/La Familia’s tax exempt number of 84-1318219.
Did you know?
The Family Center/La Familia (TFC/LF) is the only early care and education center in Larimer County that offers comprehensive supports for families like utility bill assistance, a community closet filled with toiletries and basic hygiene products, bilingual parent educators and resource navigators?

The Family Center/La Familia (TFC/LF also has a whole team devoted to leadership development among families living in mobile home parks working on housing advocacy and other community issues they identify?

How you can help
Your support during this unprecedented time in our community is needed now more than ever before. Please consider donating what you are able during this time. We hope you feel encouragement in the good you are doing to help support local families through the descriptions below on how far your contribution can go!

$10 provides wipes for the entire infant classroom for 1 week
$20 provides diapers for the entire infant classroom for 1 week
$30 provides a much-needed, safe car seat or booster seat to a family, and safety program in English or Spanish
$100 supports food for breakfasts for a week for ALL of the children in our center
$300 provides 5 family support sessions to a family seeking services in the community
## Childcare Experience Open House
### March 26, 2022

An open house event, showcasing our facility and amazing staff. A family friendly fundraiser, featuring how far any donation can go to support a child or family in our community.

<table>
<thead>
<tr>
<th>Sponsorship Levels</th>
<th>Stakeholder $5,000</th>
<th>Ambassador $1,000</th>
<th>Partner $500</th>
<th>Friend $250</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo/Link on Website Event Page</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Mention in Video Thank You at Event Conclusion</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Social media mentions: Facebook &amp; Instagram</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo on all newsletters during campaign</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo/Link on Website Home Page</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Blog about your business</td>
<td></td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo on fundraiser mailers for BELONG</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Booth onsite at event</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

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The Family Center/La Familia has had the honor to serve our community for over 25 years. We celebrate our impact with supporters and guests at our annual Fiesta Party!

This is a lively event filled with margaritas, dancing, auctioned prizes and more dancing! This event is a way for our families, donors, board and supporters to celebrate the impact we make in our community and the good work we do for our future: our youth.

Tickets include: Entrance to the party, 2 drink tickets, fiesta appetizers, live music, and the opportunity to bid on fantastic auction items. Featuring the largest silent auction in Northern Colorado!
# THE FAMILY CENTER/LA FAMILIA’S ANNUAL FIESTA PARTY

## Fall 2022

The Family Center Fiesta Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Sponsorship Levels</th>
<th>Stakeholder</th>
<th>Ambassador</th>
<th>Partner</th>
<th>Friend</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo/Link on Website Event Page</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Tickets to the event</td>
<td>8</td>
<td>6</td>
<td>4</td>
<td>2</td>
</tr>
<tr>
<td>Social Media Mentions on Facebook &amp; Instagram</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Recognition on printed event materials</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Logo on the LIVE Auction paddles</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>A signature margarita named after your company at the event!</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Blog about your business</td>
<td>✔</td>
<td>✔</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Verbal recognition during announcements by hosts, band and auctioneer</td>
<td>✔</td>
<td>✔</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Opportunity to hand out promo materials at the event</td>
<td>✔</td>
<td>✔</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Name &amp; logo included in marketing materials</td>
<td>✔</td>
<td>✔</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Custom drink stirrers with your logo for guests' margaritas!</td>
<td>✔</td>
<td>✔</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Our Ask

The Family Center/La Familia is calling on local donors and community members to support operational funds (scholarships) to supplement parents’ ability to pay for care until a permanent, sustainable long-term solution is identified.
Ongoing
GROW Monthly Donor Campaign
Sponsorship Opportunities

A monthly donation from our supporters provides reliable income for The Family Center/La Familia, and ultimately makes the greatest impact on our ability to plan long-term when providing care for children & families.

<table>
<thead>
<tr>
<th>Sponsorship Levels</th>
<th>Stakeholder $200/m</th>
<th>Ambassador $100/m</th>
<th>Partner $50/m</th>
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</thead>
<tbody>
<tr>
<td>Logo/Link on Website Event Page</td>
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<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Logo in monthly donor recognition emails</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Social media mentions: Facebook &amp; Instagram</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
</tr>
<tr>
<td>Logo on all newsletters during campaign</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
</tr>
<tr>
<td>Logo/Link on Website Home Page</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
</tr>
<tr>
<td>Blog about your business</td>
<td>✔️</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo on all fundraiser mailers for GROW</td>
<td>✔️</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Named sponsor of an appreciation breakfast for staff &amp; teachers</td>
<td>✔️</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

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## 2022 Combined Sponsorship Opportunities

Receive recognition as our community supporter ALL YEAR LONG and across ALL events & campaigns.

<table>
<thead>
<tr>
<th>Sponsorship Levels</th>
<th>Stakeholder $20,000</th>
<th>Ambassador $10,000</th>
<th>Partner $5,000</th>
<th>Friend $2,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo/Link on All Website Event &amp; Campaign Pages</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Tickets to the FIESTA event</td>
<td></td>
<td>10</td>
<td>8</td>
<td>6</td>
</tr>
<tr>
<td>Logo/Link on Our Annual Partner Website Page</td>
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<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Quarterly Social Media Mentions on Facebook &amp; Instagram</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognition on all printed event and marketing materials</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo on the LIVE Auction paddles at FIESTA</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>A signature margarita named after your company at the FIESTA event</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Blogs about your business</td>
<td></td>
<td>3</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>Verbal recognition during announcements by hosts, band and auctioneer at FIESTA</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
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<td>✓</td>
<td>✓</td>
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<tr>
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<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Mention in Video Thank You at Every Event Conclusion</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>
Sponsorship Form
2022 Sponsorship Opportunities

What package are you sponsoring?  ________________________________

At which dollar amount?  ________________________________

Our Mission Statement: Working alongside diverse families we provide high quality childcare and supportive services, with an emphasis on cultural attunement with the Latinx community.

Our Vision Statement: Creating a future where all families in our community are safe, supported, and thriving.

Thank you for your generous support and donation to The Family Center/La Familia. We will use these funds to grow our core services of Early Childhood Education, Family Support, Policy and Advocacy, Adult Education, and Resource and Referral.

Today’s Date:  Business:

Name:

Address:

City:  State:  Zip:

Phone Number:

E-mail:

Your donation is greatly appreciated.  Total donation ________________________________

Your financial donation qualifies for the Colorado Child Care Contribution Tax Credit, which offers an additional deduction on your state income taxes. 50% of your contribution comes right off of your taxable income.

To claim a charitable deductions for tax purposes please reference The Family Center/La Familia’s tax exempt number of 84-1318219.

Thank You,
The Family Center/La Familia Board + Staff

Email Application to: MyBigDayEvents@Outlook.com
Questions? Call Christine 970-613-1455
All Payments are a donation to The Family Center/ La Familia
An invoice will be sent.
AUCTION ITEM WISH LIST

- Gift Cards
- Mountain home rental
- Wine Basket
- Beach vacation rental
- Golf Cart
- Spa Gift Basket
- Pet Gift Basket: Grooming, Boarding, Toys
- Kids Bikes
- Sporting Goods Gift Certificate
- Golf Package
- Tickets to Sporting Events
- Beer Packages
- Dinner Gift Certificate
- Hotel Packages
- Kids Museum
- Adventure Parks/Trampoline Parks
- White Water Rafting Adventure
- Hot Air Balloon Rides
- Private Airplane Ride
- RV Rental
- Boat Rental
- Car Washes
- Holistic Gift Package
- Waterpark Gift Certificate
- Day at the Zoo/Animal Sanctuary
- Wine Tasting Trip
- Big Vacation Package!
- Plane tickets
- Kids Show (Disney on Ice)
- Movie Package
- Disney Cruise
- Gym Membership
- Oil Changes
- Shopping Spree
- Autographed memorabilia/photos of artists/actors
- Fly Fishing Trip
- Cooking Lessons
- Limo Package
- Ski Passes

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In Kind Donation Form

What are you donating? ________________________________________________

______________________________________________________________

Value of donation $ ________________________

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