



THE FAMILY CENTER/LA FAMILIA'S ANNUAL FIESTA PARTY

Dear Supporter,

We appreciate your consideration of a donation or sponsorship to The Family Center/ La Familia, serving Northern Colorado.

Most people don't realize the severity of our childcare challenges in Colorado. You may be surprised to learn that:

- Colorado is a '**Child Care Desert**' meaning that there is an undersupply of care for young children. [*source: AmericanProgress.org](#)
- 2019 statistics show that **51% of all families** in Colorado live in a child care desert. **Larimer County** is one of the counties MOST AFFECTED. [*source: ChildCareDeserts.org](#)
- Low availability and high costs of child care keep families from the middle class in Northern Colorado [*source: Coloradoan article](#)
- Colorado is one of the states with the **HIGHEST COST** of child care. [*source: CNBC](#)
- Colorado preschool teachers in district-run schools made **\$30,500 on average** -- nearly **\$22,000 less** than public elementary school teachers (and significantly under the national average) [*source: The Colorado Sun](#)
- Nearly 9 out of 10 single mothers of color with a young child have income that is inadequate to cover basic needs [*source: The Women's Foundation of Colorado](#)

The Family Center /La Familia is making an incredible impact regarding these challenges: [*source: 2018 statistics](#)

- Annually, our sliding fee program helps children distributing nearly **\$100,000** in scholarships.
- Our childhood program serves nearly **70 children per day** during the school year and over 50 per day over the summer.
- We are expanding – adding a **new preschool classroom** expected to open in the Fall of 2019.
- We are the only **non-profit** childcare provider in our region that offers full wrap around services from infant to adult that benefit the whole family.
- We have helped **230 families** with utility assistance totaling **\$70,000**.
- Our advocacy closet assists **over 150 families** each year with diapers and basic hygiene products.
- We are the only non-profit in Northern Colorado that specifically serves the **Latinx community**.
- Our **community garden** provides families with fresh vegetables. We also use this produce in our kitchen to create meals for the children in our early childhood program.
- Our family development program has **over 40 families** that our advocates see on a regular monthly basis and many more for periodic resource and referral or crisis intervention.

With your support, we can grow our non-profit program, allowing parents to work/attend school, afford childcare, receive resources and assistance, and pay fair wages to our valuable staff. All we do for our Northern Colorado families is done through the focus of our core values:

Trust - Compassion - Diversity - Equity - Inclusion - Love

Thank you,

Deirdre Sullivan, Executive Director

The Family Center/ La Familia

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To claim a charitable deduction for tax purposes please reference The Family Center/La Familia's tax exempt number of **84-1318219**